

CURRICULUM VITAE

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NAME: DEBARSHI BHATTACHARYYA

CAREER OBJECTIVES

Seeking a suitable placement in your organization to utilize my practical skills and abilities in order to grow and to contribute to the success of the organization with sheer determination, hard work, and self-motivated ideas.

WORK EXPERIENCE

Working as a State Aided College Teacher or, SACT (previously, Contractual Full Time Lecturer) in the Department of Journalism and Mass Communication in Rani Birla Girls' College since 26.08.2014.

Job Role

- ❖ Taking classes as per schedule.
- ❖ Preparing Question Papers for various examinations.
- ❖ Examiner of the University of Calcutta for Theory and Practical Examination (Honours and General Course).
- ❖ Taking special classes in Communicative English (Major) and English (Honours) on topics related to Media and Mass Communication.
- ❖ Organizing Seminars and Workshops.
- ❖ Looking after the University Projects of the students (Dissertation and Documentary Filmmaking).
- ❖ Arranging special film screenings.

EDUCATIONAL QUALIFICATION

INSTITUTION	BOARD/ UNIVERSITY	STANDARD/ STREAM & YEAR OF PASSING	TOTAL MARKS OBTAINED	PERCENTAGE OF MARKS OBTAINED
ST. AUGUSTINE'S DAY SCHOOL	COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS, NEW DELHI	X (2005)	388	77.60

ST. AUGUSTINE'S DAY SCHOOL	COUNCIL FOR THE INDIAN SCHOOL CERTIFICATE EXAMINATIONS, NEW DELHI	XII (2007) (SCIENCE)	267	66.75
MRINALINI DATTA MAHAVIDYAPITH	UNIVERSITY OF CALCUTTA	GRADUATION (2010) JOURNALISM & MASS COMMUNICATION (HONOURS)	452	56.50 (First in College)
RABINDRA BHARATI UNIVERSITY	RABINDRA BHARATI UNIVERSITY	POST GRADUATION (2012) MASS COMMUNICATION & VIDEOGRAPHY	614	68.22 (First Class First) (GOLD MEDALIST)

- ❖ Qualified West Bengal State Eligibility Test (WBSET)
- ❖ Pursuing PhD from the School of Media and Communication (SOMC), Adamas University

COURSES COMPLETED

Sl No.	Course Name	Online Platform/ Institution
1.	Fundamentals of Development Journalism	upGrad
2.	Academic Writing	upGrad
5.	Advanced Writing and Editing for Print Media	upGrad
6.	Introduction to Research Methodology	upGrad
7.	2- week Short- Term Course, <i>Cinemar Pathshala</i> (2nd Cycle)- Film Appreciation Course	Netaji Subhas Open University (NSOU)
8.	5 days Faculty Development Program from 22 nd to 28 th December 2021	Campus Technology- a portfolio company of TIMESINTERNET
9.	5 days Faculty Development Program on Research Paper Writing and Publication in SCOPUS/ WOS Journals from 10 th to 14 th July 2023	School of Media and Communication, Adamas University

WEBINARS, WEB LECTURES, WORKSHOPS, AND SEMINARS ATTENDED

Attended and actively participated in webinars, web lectures, workshops, and seminars on:

Sl. No.	Webinar/ Web Lecture/ Workshop/Seminar Topics	Organized by	Date
1.	Online Academic Workshop on Storytelling for Academic Publishing: Manuscript Planning and Development	Institute for International Journalism, South Asia Communication Association, and Global Media Education Council, India	27.12.2021 and 28.12.2021
2.	Webinar on Universal Declaration of Human Rights (UDHR): Indian Women in Perspective	Seminar Committee in collaboration with the IQAC, Rani Birla Girls' College	10.12.2021
3.	Web lecture on Why Do Songs of Love and Protest Fascinate Us	Department of Journalism and Mass Communication, Surendranath College for Women	07.10.2021
4.	Webinar on Itihas, Drisyo Matra O Soumitra Chattopadhyay	Department of Journalism and Mass Communication, Netaji Nagar College	15.09.2021
5.	Web lecture series on How to Write Literature Reviews	Department of Journalism and Mass Communication, Surendranath College for Women	30.01.2021
6.	Web lecture series on How to Write Research Papers	Department of Journalism and Mass Communication, Surendranath College for Women	23.01.2021
7.	Internal workshop on Annual Self-Assessment and CAS Requirements	IQAC of Rani Birla Girls' College, Kolkata	14.01.2021
8.	National webinar on Digital Surveillance: Problems and Challenges	Communication Today	12.01.2021
9.	Webinar on COVID Appropriate Behaviour & Practices: Media's Role in Busting Myths and Misconceptions	Press Club, Kolkata and UNICEF, West Bengal	08.01.2021
10.	Webinar on Anti-Trafficking and Child Marriage: Media's Role and Responsibilities	Press Club, Kolkata and UNICEF, West Bengal	05.01.2021
11.	Webinar on Infodemic, Fact-Checking, Challenges of Social Media	Press Club, Kolkata and UNICEF, West Bengal	30.12.2020
12.	Web lecture series on Effective Storytelling	Department of Journalism and Mass Communication, Surendranath College for Women	29.12.2020

13.	Webinar on Climate Change: Development Perspectives and Media's Priorities	Press Club, Kolkata and UNICEF, West Bengal	28.12.2020
14.	Webinar on Evidence-based reporting and Storytelling	Press Club, Kolkata and UNICEF, West Bengal	23.12.2020
15.	Webinar on Reporting on Children: Legal and Ethical Issues- Consent and Participation	Press Club, Kolkata and UNICEF, West Bengal	21.12.2020
16.	Webinar on Covid-19 Pandemic and Risk Journalism	Press Club, Kolkata, and UNICEF, West Bengal	18.12.2020
17.	Webinar on Practising Development Journalism in the Mainstream Media: Scope and Challenges	Press Club, Kolkata, and UNICEF, West Bengal	15.12.2020
18.	Web lecture series on Media Control: News as an Institution of Power and Social Control	Department of Journalism and Mass Communication, Surendranath College for Women	12.12.2020
19.	Webinar on Understanding Cyberbullying and Online Safety for Children	Press Club, Kolkata, and UNICEF, West Bengal	11.12.2020
20.	Webinar on Development Journalism in the Academic Curriculum: Pedagogy and Capacities	Press Club, Kolkata, and UNICEF, West Bengal	09.12.2020
21.	Web lecture series on 18 Cognitive Biases that Cloud Our Decisions	Department of Journalism and Mass Communication, Surendranath College for Women	28.11.2020
22.	Web lecture series on How Google, Facebook, and other Surveillance Giants Control our Lives	Department of Journalism and Mass Communication, Surendranath College for Women	21.11.2020
23.	Web lecture series on Photojournalism: The Art of Visual Storytelling	Department of Journalism and Mass Communication, Surendranath College for Women	07.11.2020
24.	Two Day International Web Seminar on Development Communication for a Sustainable Future: Revisiting the Gandhian Model of Environmentalism	Department of Mass Communication and Journalism, Babasaheb Bhimrao Ambedkar University	20.10.2020 and 21.10.2020
25.	Web lecture series on TRP: The Indian Story	Department of Journalism and Mass Communication, Surendranath College for Women	20.10.2020
26.	Web lecture series on Digital Media	Department of Journalism and Mass Communication, Surendranath College for Women	19.09.2020

27.	Webinar on Tathya Chitrey Ochena Satyajit	Department of Journalism and Mass Communication in association with IQAC, Netaji Nagar College, Kolkata	14.09.2020
28.	Web Symposium titled International Media and COVID-19: Challenges for Journalists and Educators	Institute for International Journalism, E.W. Scripps School of Journalism, Ohio University, USA.	13.09.2020
29.	Web lecture series on Development Communication	Department of Journalism and Mass Communication, Surendranath College for Women	12.09.2020
30.	Web lecture series on Introduction to Communication Research	Department of Journalism and Mass Communication, Surendranath College for Women	05.09.2020
31.	International webinar on Nepotism in Indian Cinema: Issues and Concerns	Department of Media Studies, Mahatma Gandhi Central University, Bihar	03.09.2020
32.	Webinar on Ethical Perspective of Mass Media Research: Scientific Approach of Research	Department of Journalism and Mass Communication in association with IQAC, Netaji Nagar College, Kolkata	31.08.2020
33.	International webinar on Folksongs of Bengal: An Evolution	Department of Bengali and IQAC, Nowgong College, Nagaon, Assam	31.08.2020
34.	Webinar on Perspectives of Indian Women from Medieval to Colonial Time	Surendranath Evening College, Kolkata	30.08.2020
35.	Two day International online workshop and webinar on Engaging students in an online environment: Global Perspectives	Department of English, Srikrishna College, Bagula, Nadia.	28.08.2020 and 29.08.2020
36.	National level webinar on Theatre on Post Pandemic Era	Department of Bengali and IQAC, Khalisani Mahavidyalaya,	26.08.2020
37.	National webinar on The changing scenario in Higher Education During COVID-19 Pandemic	Department of Education and IQAC, Shyamaprasad College, Kolkata	25.08.2020
38.	State-level webinar on NEP-2020: Review of Major Reforms in Education	Department of Education, South Calcutta Girls' College, Kolkata and Department of Education, Udaynarayanpur Madhabilata Mahavidyalaya, Howrah	25.08.2020
39.	Workshop on Implementation of CBCS in Undergraduate Programme in Journalism and Mass Communication	IQAC, Surendranath College for Women and UG Board of Studies in Journalism and Mass Communication, University of Calcutta	17.05.2018

40.	Seminar on Bhartiya Bhashayen: Anuvad ka Mahatva	Department of Hindi, Rani Birla Girls' College, Kolkata	11.05.2018
41.	Seminar on History of Utilitarianism with Emphasis on Mill	Department of Philosophy, Rani Birla Girls' College	18.04.2018
42.	Seminar on Environmental Sociology: Roots and Direction	Department of Sociology, Rani Birla Girls' College, Kolkata	06.04.2018
43.	New Modalities of NAAC Assessment and CBCS	IQAC, Rani Birla Girls' College	06.04.2018
44.	National Seminar on Premchand: Aaj ke Sawal/ Masael	Bharatiya Bhasha Parishad, Kolkata and Khidderpore College, Kolkata	29.07.2017
45.	Workshop on Innovative Methods of Evaluation	IQAC, Rani Birla Girls' College, Kolkata	13.07.2017
46.	Seminar on Women in Society: Reality, Empowerment and Lifestyle Management	Gender Sensitisation and Awareness Against Harassment Cell and IQAC, Rani Birla Girls' College, Kolkata	30.05.2016
47.	UGC Sponsored State Level Seminar on Women Empowerment and New Media	Shri Shikshayatan College, Kolkata in collaboration with Muralidhar Girls' College, Kolkata	18.09.2015
48.	Workshop on Revised Methodology of NAAC Assessment	IQAC, Rani Birla Girls' College, Kolkata	12.05.2015
49.	National Seminar on Trends in Contemporary Indian Historical Studies: Crisis and Transition	Mahadevananda Mahavidyalaya	20.12.2014
50.	UGC Sponsored International Conference on Perspectives of the Press: 19 th Century to Present	Department of History and Department of Journalism and Mass Communication, Mrinalini Datta Mahavidyapith, Birati	06.03.2009 and 07.03.2009
51.	Seminar on Youth and Democracy (secured second position)	Department of Journalism and Mass Communication, University of Calcutta and Friedrich Ebert Stiftung	09.04.2008
52.	National workshop on Print and Visual Media	Department of Journalism and Mass Communication, Seth Anandram Jaipuria College, Kolkata	22.01.2008
53.	International Conference of Media & Communication- II	School of Media and Communication, Adamas University	29.01.2024 and 30.01.2024
54.	Workshop on "Curriculum and Credit Framework- CCF" of Journalism and Mass Communication, University of Calcutta (Semester 3 to Semester 6)	Muralidhar Girls' College	02.12.2024

PAPER PRESENTATIONS

Sl No.	Name of the Paper	Name of the Conference	Organised by	Date
1.	A Study on Measuring the Awareness of Online Privacy regarding Cyber-Crimes among the Female College and University	ICMC- II	SOMC, Adamas University	29.01.2024 and 30.01.2024

PAPER PUBLICATIONS

Sl. No.	Topic	Journal	Publisher	ISSN No.
1.	A study on the rise of social media surveillance in modern times on the pretext of combating fake news	International Journal of Mass Communication & Journalism Volume 11, Issue 10 (2021)	ARC Publication	2165-7912 (Online)

BOOK CHAPTER CONTRIBUTIONS

Sl. No.	Name of the Chapter	Book	Publisher	ISBN No.
1.	A Fundamental Study on Apprehending Privacy, Online Privacy- its Violation Issues and Social Media Surveillance	New Media Landscape and Dimensions (2023)	Adamas Knowledge City	978-81-963402-1-6
2.	A Study on Measuring the Awareness of Online Privacy regarding Cyber-Crimes among the Female College and University Students in Kolkata	Sustainable Development Goals- A Handbook Based on Media Perspective (2024)	Adamas Knowledge City	978-81-963402-9-2

PROFESSIONAL ABRIDGEMENT

1. Hardworking and optimistic attitude towards progress to achieve the targets set by superiors.
2. Ability to deal with people diplomatically, willingness to learn and team facilitator, excellent field exposure with health & safety awareness.
3. Good communication skills.

COMPUTER KNOWLEDGE

Microsoft Office Word, Microsoft Office PowerPoint Presentation, QuarkXpress, Adobe Photoshop (Basic), Adobe Premiere PRO.

LANGUAGES KNOWN

1. Bengali
2. English
3. Hindi

OTHER INTERESTS

1. Photography
2. Film Making

INDUSTRIAL WORK EXPERIENCE

1. Worked as a Content Writer in Kre8iveminds Technologies Pvt. Ltd.

Job Role

- ❖ Writing, Editing, Developing and managing unique content, press releases for websites and different social media platforms.
- ❖ Preparing unique content for different social media platforms.

2. Worked as a freelance content writer.
3. Worked as an Intern in 24 Ghanta- a 24-hour Bengali news channel of ZEE group.

Job Role

- ❖ Assisting the news producer in PCR.
- ❖ Writing news copy.
- ❖ Keeping a check on news telecasted on other channels.
- ❖ Taking briefs from the correspondents.
- ❖ Looking after cases of ZEE HELPLINE.

4. Worked as an Intern in All India Radio, Regional News Division Unit, Kolkata.

Job Role

- ❖ Assisting the Desk Editors in preparing news stories.
- ❖ Translating the news stories from English to Bengali.
- ❖ Keeping a regular check on news updates from PTI, UNI, and other available sources.
- ❖ Writing feature stories for AIR FM stations, FM Rainbow.

OTHER ACTIVITIES

1. Delivered an online special lecture on Freedom of Speech and Expressions and Reasonable Restrictions for the students of Vidyasagar College for Women on 30.06.2023.
2. Had the privilege of judging the students of St. Augustine's Day School, Shyamnagar on Public Speaking competition and the students of St. Augustine's Day School, Barrackpore on Story Telling competition.

3. Presently acting as the Coordinator of MoU, Rani Birla Girls' College and a Co-convenor of the Photography Club, Rani Birla Girls' College, Kolkata.
 4. Delivered a special lecture on Social Media: Understanding and its Impact in the Department of Journalism and Mass Communication, Mrinalini Datta Mahavidyalaya on 22nd September 2016.
 5. Worked as an assistant editor in a documentary film produced by the Government of India titled, Jani Nai to Tumi Ele.
 6. Have directed two documentary movies as per the curriculum of Rabindra Bharati University titled Pous Utsav- 1411 on Shantiniketan's prestigious Pous Mela and other on the life and work of Panchanan Karmakar, titled Panchanan Karmakar and the Early Press of Bengal.
 7. Have done a dissertation work as per the curriculum of Rabindra Bharati University on Ritwik Ghatak: An analysis of the refugee-hood problem, socio-political and socio-economic condition as portrayed in five of his films.
 8. Have done a dissertation as per the curriculum of the University of Calcutta on the Role and Importance of Electronic Media in our Daily Lives.
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Personal Information

NAME:	DEBARSHI BHATTACHARYYA
FATHER'S NAME:	Manas Bhattacharjee
ADDRESS:	Somnath Apartment, Flat No. 2C, West Dhangar Para Road, Barrackpore, Kolkata- 700122 P.O- Nona Chandan Pukur
DATE OF BIRTH:	06.08.1988
NATIONALITY:	Indian
RELIGION:	Hinduism